

## Corporate Message

- Corporate Social Responsibility efforts will impact one million women by 2020.
- Mentoring entrepreneurs will help you develop solid business relationships with your prospective customers.
- Helping women build their company pride, community involvement, and professional skills with the GLEAN™ integrated education program will help retain and grow women business leaders.
- Building global awareness of women's initiatives will reduce gender-based violence while increasing family income and GDP in developing nations.
- Using online surveys to conduct market research will help budding entrepreneurs create the right business strategy.
- Working with Collective Changes - a leader in women's economic empowerment, a Social Venture Finalist, a TED Prize and Schwab Social Entrepreneur of the Year nominated organization - will help you gain media attention and position yourself as a change agent.

## Business Partner



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EIN - 46-2302754



Global Women's  
Business Mentoring for  
Small- and  
Medium-sized  
Enterprises

Leadership  
Assessments  
Education

Lifelong  
Global Women's  
Network

## Leveraging Technology

### COLLECTIVE CHANGES...

encourages women worldwide to learn, lead, network, and grow their economic futures using the practical IBM / World Bank Business Toolkit.

### COLLECTIVE CHANGES...

connects business mentors throughout the world with women entrepreneurs who want to grow their businesses and create jobs in their local communities.

### COLLECTIVE CHANGES...

uses Chronus Mentoring Software that renders on mobile devices to support learning in areas with limited access to computers.

## Providing the Tools

### COLLECTIVE CHANGES...

provides webinars, tutorials, videos, articles, book reviews and business templates in 17 languages to help guide nascent entrepreneurs with business planning and strategy, marketing, finance, and accounting. This engaging web-based software collects data and records the mentee's significant milestones.

### COLLECTIVE CHANGES...

asks **Mentors** to give one hour per month to consult with a mentee via text, email or Skype.

asks **Mentees** to commit to the six month program, which empowers her to learn business skills and develop a viable business plan that stimulates economic growth.

In return, we simply ask mentees to give back to the community after graduation!



[www.collectivechanges.net](http://www.collectivechanges.net)

## 7 Options to LEAD the Way

1. **Global Ambassadors** agree to provide networks, connections, introductions and awareness of the programs.
2. **Mentors** are the key. Introduce your HR leadership to us, and we'll arrange a demonstration of the Chronus Mentoring Software to your business, university, or alumni association. Giving just one hour per month for six months grows your leadership skills and resume.
3. **Mentees** need our help. Do you know of an organization that could benefit from these tools? Make the introduction and our team will make the connection.
4. **Corporate Social Responsibility** is the method. Our corporate partners support efforts that empower women, grow jobs and drive economic development.
5. **Sponsorship** is a short-term route to long-term impact. Sponsoring one year of mentoring builds your company's brand recognition and employee loyalty. Various levels of sponsorship packages are available to fit every financial budget.
6. **Foundations**. Help spread the word by telling education and women's initiative programs about our mentoring system. Better yet, introduce us today!
7. **Memberships** are available for the individual as well as the corporate team. A \$50 individual membership will assist two women to learn business skills and grow jobs. A \$5000 corporate membership will support 200!