



## Global Ambassador Agreement

---

Collective Changes is a U.S. registered 501 c3 nonprofit organization that is dedicated to growing women's economic empowerment, reducing gender-based violence, increasing social, political and economic stability through just-in-time business education and mentoring. We take an active role in global gender equity through conversation, mentoring, action and intention.

As a Global Ambassador, I agree to recognize the issues as well as advocate for women's economic empowerment and gender parity. Additionally, I agree to the following:

- Become a member at [www.collectivechanges.net](http://www.collectivechanges.net)
- Join the Collective Changes LinkedIn Group to stay current with the organization's policies, procedures and interests.
- Notify Collective Changes of speaking opportunities on the economic impact of women and their social, political and economic stability drivers.
- Promote Collective Changes mentor and mentee programs, along with sponsorship and partnership opportunities to spur women's economic change and advancement.
- Share the concepts, ideas, efforts and impacts of women entrepreneurs worldwide through conversation, social media networks and other opportunities.
- Advocate for women's leadership for greater work equity.
- Promote the need for more women to join the C-suite and boards of directors to balance power.
- Report corporations that do not have gender equity positions.
- Report corporations that portray women negatively in advertising or internal business practices.
- To the best of my ability, identify media, politicians, academia and corporations that downgrade women and report them on the Collective Changes LinkedIn Group to help women make savvier voting and purchasing decisions.

I AGREE TO THE AFORE NOTED ACTIONS AND WILL NOT MISREPRESENT ANY INFORMATION OR SLANDER ANY ENTITY, BUT WILL CANDIDLY REPORT ANY AND ALL GRIEVENCES THAT I BECOME AWARE OF WITH REGARD TO WOMEN'S EQUITY AND PARITY. I FURTHER ACKNOWLEDGE THAT AS A VOLUNTEER I AM NOT ABLE TO COMMIT ANY RESOURCES OR STAFF TO ANY SPECIFIC PROJECT, PROGRAM OR SERVICE BUT WILL ACTIVELY NOTIFY COLLECTIVE CHANGES OF OPPORTUNITIES WHERE OUR MISSION MAY BENEFIT.

**Collective Changes** provides proven methodologies within a six (6) month structured virtual and mobile business and leadership mentoring program that matches mentees who work in small businesses, social enterprises and entrepreneurial ventures worldwide with leadership mentors in the small business, nonprofit and corporate world. Our program provides first-time entrepreneurs entering the fields of social enterprise and business with the expertise needed to achieve success.

- We invest in women’s economic progress by providing business skills through virtual education.
- We use IBM/World Bank entrepreneurial tool kit available in 16 languages to assist in business mentoring.
- Mentees work with business professionals to develop a business plan, marketing plan and cash flow analysis through virtual education.
- Mentors use Chronus mentoring software, which tracks progress and success.
- Mentors engage in GLEAN™ training to develop leadership skills and a global mindset.
- We build global networks of women – helping women - with peer-to-peer communities and forums.
- As a participant, mentees agree to give back by becoming a mentor or Global Ambassador
- We will be sustainable in three (3) years by providing corporate partners the ability to survey women owned SMEs and their decisions to buy including when, where and why. Women make over 80 percent of the families purchasing decisions and impact the remaining 20 percent. Therefore, this information will be invaluable to help women attain global equity, media position and recognition for their growing economic impact throughout the world.

Global Ambassadors tell our story, help recruit Global Ambassadors, Mentors or Sponsors and are activists in changing how we employ our policies on our status as women. Our Global Ambassadors are the men and women who generate awareness of women's social, political and economic implications and discuss how their own choices impact the future.

- Do we think about how we integrate our purchases with our beliefs? From gender bias to environment, we have the potential of impacting the future. We agree to use it wisely.
- Do the companies that sell products to us have significant women’s equity agendas that align with our own social values? How do they rate according to their competitors? We advocate internet searches to support our purchasing.
- Do we consider the entertainment companies disregard of women and others? We advocate posting social media content to notify others if we see or hear poor portrayals of our gender.
- Do we vote for candidates lacking women’s agendas? We advocate that ALL voters research their preferred candidate's status, voting record and public policy on gender equity. .
- Do we actively let people know that we are not accepting of social stigmas and casting woman unfavorably? Do we employ opportunities to share our displeasure or support of others?
- We use social media and conversations to spread the culture change
- We support the development and advancement of qualified women into leadership roles, reducing gender equity.
- Do we support our “sisters” and help prevent them from failing?
- When our "sisters" make mistakes, do we share our knowledge freely and quickly so they can take corrective action?
- We ask people to think about their own policies and preferences – and then take action.
- We have choices, but do we exercise them?

We advocate for the female gender as women and men We have the opportunity NOW to make a difference – not tomorrow, not next week, not next year, NOW, by making the appropriate purchasing decisions, voting decisions, mentoring, guiding and sharing the importance of women’s economic empowerment and impact.

Business Partner



X

Name  
Global Ambassador Nominee

X

Endorsed By Gail M. Romero, CFRE  
CEO, Collective Changes